



Need a Leg Up on your Competitors?

NutriBase Nutrition and Fitness Software is the most powerful nutrition software you can buy. And to support this claim, here are as many reasons as we could squeeze onto one page:

NutriBase Nutrient Data is Used in Two Million Books.

Our nutrient database serves as the foundation for today's top-selling series of nutritional information books today.

Intake Modules for your Clients. Only NutriBase burns CD's for your clients... *they install the software to their PC's and record their own food intakes...* a button click emails you their results so you can generate reports for them.

The Nutrient Density View. View the nutritional data for say, 100 calories of every food item. This NutriBase capability lets you easily prescribe the most nutrition per calorie consumed.

No Annual Fees. Forget about paying up to \$300 a year for wimpy updates. NutriBase updates are significant improvements and they are free. Upgrades are half price.

Pay for One Copy - Install on Multiple Computers. So long as you are the only user, NutriBase lets you install your software to your work, home, and notebook PC's.

Powerful and Flexible Query. NutriBase provides the industry's most powerful and flexible Boolean AND search engine. Instantly identify *all* foods that meet *all* your criteria.

Integrated Work Planner. Schedule and track your work schedule day by day. Plan your time and leave a record of your client consultations.

Selectable Ranking Capability. Rank all foods from high-to-low or low-to-high based on their values for any nutrient. Sort on food categories, food subcategories, or across the entire 30,000+ food item nutrient database.

Client Contact Manager. NutriBase supports a database of all your client information. Click a button to export your list to your email program for bulk mailing.

Customizable Tool Bar. With NutriBase, you determine your interface. Select any of up to 27 Tool Bar Icons. Select large or small icons, with or without captions, IE or Windows XP style.

Under/Over Reporting. NutriBase will auto-insert your comments into intake reports. "Under" comments typically suggest rich sources of the nutrient your clients are deficient in. "Over" comments provide safe upper limit information. Create, edit, and assign these comments as desired.

Direct RMR Entry from Calorimeters. NutriBase supports Harris-Benedict, Mifflin St. Jeor, and the AEA tables. Or use the direct readout from any indirect calorimeter.

Industry's Most Powerful Report Generator. Generate *customized* reports in a tabular, spreadsheet layout. Select the type of report, nutrients, days, meals. Specify charts, shading colors, border styles, drop shadows, dividers, line widths. If desired, include food exchanges, recommendations, pie charts, Nutrition Facts Labels, photos, logos or icons.

Generate Nutrition Facts Labels at no extra charge. Merge ingredients, sorted from high-to-low based on gram weight. Save labels as BMP or JPG images. And don't pay \$1100 to \$2999 for this capability.

Integrated Backup and Restore. Install your software to your PC's. Click a button to send a backup of your NutriBase information to anyone on Earth (including yourself). If you prefer, you can simply backup and save to any removable media.

Cookbook Support. Quit working so hard. Don't use a nutrition program to get your numbers and a word processor to format your recipes - let NutriBase do it all for you the first time through. (Let your competitors do it the hard way.)

Assessment Reports. NutriBase Customized Assessment Reports look like you gave up your evening to produce - but take five seconds to create. These multi-page reports are conversational... just like the personal reports you'd prepare for your client... if you only had the time!

24-Hour Intake/Activity Tracking. This method of tracking allows you to measure food intakes and calorie expenditures separately, then calculate the surplus or deficit calories at day's end. NutriBase uses this information to forecast your client's future results... your clients will love this.

Track and Graph Body Fat Content. Like other features on this page, this is another capability that NutriBase offers you that neither the Food Processor nor Nutritionist Pro can deliver.

Tip of the Iceberg. We can say so little in this space. :(Visit us at www.nutribase.com to get the whole story. :-)

Take a giant leap ahead of your competitors. Ten years of nonstop development brings you the most powerful and flexible NutriBase ever - indeed - the most advanced nutrition and fitness software package in existence... bar none. Get The Facts... Buy Informed... Don't Be Sorry!

NutriBase... the Obvious Choice. 800-959-4849

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